



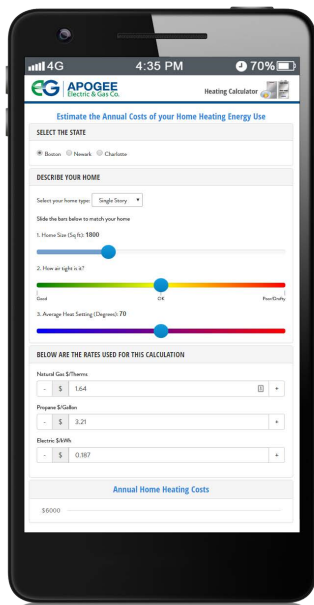
SPECIAL PURPOSE CALCULATORS

TARGETED INSIGHT

These user-friendly calculators (SPCs) deliver targeted insight for customers on a quest to reduce their energy use. Utilities can provide answers to questions pertaining to the topics that matter most to customers in their service territory.

- Customized with your utility's weather and rates
- Compare technologies and operational choices
- Immediate Feedback and Answers
- Displays dollars saved, long-term cost savings, and impact on carbon footprint
- Place strategically online to drive traffic to programs
- Leverage the corresponding social media videos to raise awareness
- Add a call to action on the SPC to increase program participation

Mobile friendly: Click on icons to view SPC demos.



Electric Vehicle Calculator

Compare the monthly fuel cost and pounds of carbon dioxide generated by a gas vehicle versus your make and model of electric vehicle. Instantly calculate the monthly savings—both in money and CO2 emissions—of making the switch to an electric vehicle.



Heating Comparison Calculator

Inputting your home's location, size, insulation level, and typical thermostat heat setting, find out how annual heating costs differ using natural gas, heat pump, propane, or fuel oil.



Programmable Thermostat Calculators

Find out how much money you stand to save by switching to a programmable thermostat, based on the heating and cooling settings you would use when you are home or away, awake or asleep. Two versions: **Heating** | **Cooling**



Heat Pump Calculator

Demonstrates the savings potential of replacing older inefficient heat pumps with newer high efficiency units.



Water Heater Calculator

Contrast the annual costs of water heating in your household through natural gas, electric, propane, and fuel oil, based on your home's location and occupancy.

SPECIAL PURPOSE CALCULATORS



Space Heater Calculator

Determine if space heaters are a cost-effective way to warm your home based on the number of heaters you use, the length of time they run, and the cost of electricity in your area.



Appliance Calculator

Get down-to-the-penny energy operating costs—both annual and monthly averages—for more than 50 different home appliances and electronic devices.



TV Calculator

See how much your entertainment center, including TV, cable box, DVD player, DVR, and game consoles, costs in electricity based on the amount of time it is in use on weekdays and weekends.



Clothes Dryer Energy Use Calculator

Estimate the annual cost to run your clothes dryer, depending if it is powered by natural gas, electricity, or propane.



Cooking Energy Use Calculator

Estimate your annual household cost of energy for cooking, whether using natural gas, electricity, or propane.



Reducing Phantom Loads Calculator

See how you can save money by unplugging appliances or using a power strip to stop the flow of electricity to energy “vampires” that drain electricity even when they are turned off.



Lighting Calculator

Find out exactly how much money and pounds of carbon dioxide you could save each year by switching from incandescent bulbs to halogen, compact fluorescent, or LED lighting.



Holiday Lights Calculator

Based on your use of mini holiday lights or larger five-watt lights, determine the savings that would result from converting to LEDs.



YOUR TRUSTED PARTNER IN CUSTOMER ENGAGEMENT

Contact Us

Apogee's applications deliver accurate and consistent messaging across multiple communications channels while providing a personalized customer experience. In addition, our analytics reveal valuable insights to your customer's behavior.

If you would like to learn more about Apogee's products and services please contact us at:

info@apogee.net

678.684.6800

Customer engagement can be hard, but our applications make it so easy!

Apogee Interactive is one of the nation's leading providers of customer engagement software services for energy utilities. Partnering with utilities since 1993, Apogee's digital engagement platform delivers proactive, personalized communication to residential and commercial customers nationwide. Apogee's proven SaaS platform enables more meaningful customer engagement, proven sustainable energy results, reduced operating costs, and improved program performance for utilities. Follow us on Twitter at @apoweb.

Visit us at apogee.net to learn more.