The Rates... They Are a Changin'



Joel Gilbert, PE, CSA Apogee Interactive

RATE PLAN 3

Learn more about YOUR

Brattle

Ahmad Faruqui, Ph.D., Economics, Principal The Brattle Group







Dr. Ahmad Faruqui, Principal, The Battle Group

Dr. Ahmad Faruqui is an energy economist whose consulting practice encompasses rate design, demand response, distributed energy resources, demand forecasting, decarbonization, electrification and energy efficiency and load flexibility. In his career, Dr. Faruqui has advised some 150 clients in 12 countries on 5 continents and appeared before regulatory bodies, governments, and legislative councils in Alberta (Canada), Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Egypt, FERC, Georgia, Illinois, Indiana, Iowa, Jamaica, Kansas, Kentucky, Michigan, Maryland, Minnesota, Missouri, Nevada, New Brunswick (Canada), Nova Scotia (Canada), Ohio, Oklahoma, Ontario (Canada), Pennsylvania, the Philippines, Saudi Arabia (ECRA), Texas, and Washington.

Joel Gilbert, P.E. President, Apogee Interactive

Joel brings five decades of applying mathematical methods in diverse challenges starting with the design of nuclear high-speed attack submarine power systems under Admiral Rickover for the Navy. From there, as Deputy Director of the New York Hospital Association, Joel developed the predictive algorithms that specified which type of doctors were needed in the ER or on-call depending on weather and yes, the phase of the moon! He then went on to what most in this industry know him for, modeling cogeneration, peak shaving, and power production systems for large commercial and industrial firms for most of the larger US Investor-Owned Utilities. Since founding Apogee in 1993, his analytical skills have been primarily devoted to leveraging technology to help utilities better serve their customers with cutting-edge applications.





Empowering Utilities for the Future

Software as a Service (SaaS) provider focused on three major utility initiatives:



Customer Engagement

Customer Satisfaction

Program Participation

- Best in class Data Analytics
- Providing Consistency, Building Customer Trust





Who We Are Leading the market in

customer engagement

In our 28th year

Serving HUNDREDS of utilities, reaching MILLONS of customers



Any Questions ?



Empowering Utilities for the Future



Apogee Institute Webinar | March 2021 | THE RATES... THEY ARE A CHANGIN'

Upcoming Webinars

APRIL 22, 2021 Demand Side Perspectives on Carbon Accountability.

PRESENTING:

Apogee Interactive, Inc.

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